



Promoting the Digital Economy in Asia

A Private Sector Advocacy Network Connecting Business Chambers in Cambodia, Indonesia, Laos, Mongolia, Myanmar, and Thailand



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Digital Economy Forum March 29-30, 2023 – Himawari Hotel

Confirm Agenda

March 28, 2023

Day 1: March 29th, 2023

Morning Session: Advancing Asia's Digital Economy: The Digital Policy Landscape	
Time	Activities
8:00 – 8:30	Arrival of Participants
8:30 – 9:00	Coffee & Networking
9:00 – 9:05	Welcoming H.E. Patrick Murphy , US Ambassador to Cambodia and H.E. Puthyvuth Sok , Secretary of State, Ministry of Post and Telecommunications
	National Anthem
9:05 – 9:10	Welcome Remarks - Mr. David Staley , Project Director, Digital Asia Accelerator, DAI
9:10 – 9:20	Introduction to Digital Economy Forum - Mr. Christopher McCarthy , Vice President, Board of Governors, American Chamber of Commerce in Cambodia, Chair, AmCham ICT Advocacy Committee and CEO, MangoTango Asia
9:20 – 9:30	Special Remarks - H.E. Patrick Murphy , US Ambassador to Cambodia
9:30 – 9:50	Keynote Remarks - H.E. Puthyvuth Sok , Secretary of State, Ministry of Post and Telecommunications
9:50 – 10:00	Photo Session
10:00 – 10:20 Coffee Break	
10:20 – 10:35	Regional Digitalization Challenges: A Cross-National Review. - Dr. Bradley J. Murg , Provost, Paragon University; CICP Senior Advisor and Distinguished Senior Research Fellow
10:35 – 10:50	Cambodia's Cross-Border e-Trade Environment for SMEs - Mr. Kha Sok , Trade Facilitation Advisor, Global Alliance for Trade Facilitation/ Swisscontact
10:50 – 11:05	Digital Policy Landscape in Cambodia - Mr. Siriwat Chhem , Director, Centre for Inclusive Digital Economy, Asian Vision Institute (AVI)
11:05 – 12:00	Panel Discussion and Q&A <i>Topic: Advancing Asia's Digital Economy: The Digital Policy Landscape</i> <i>Audience Q&A/ moderator questions if needed</i>





	<ul style="list-style-type: none"> - Dr. Bradley J. Murg, Provost, Paragon University, CICIP Senior Advisor and Distinguished Senior Research Fellow - Mr. Siritwat Chhem, Director, Centre for Inclusive Digital Economy, Asian Vision Institute (AVI) - Mr. Kha Sok, Trade Facilitation Advisor, Global Alliance for Trade Facilitation/ Swisscontact - Dr. Pheakdey Heng, Public Policy Manager, Meta - Mr. Christopher McCarthy, Vice President, Board of Governors, American Chamber of Commerce in Cambodia, Chair, AmCham ICT Advocacy Committee and CEO, MangoTango Asia (Moderator)
12:00 – 13:30 Lunch Break	
Afternoon Session: Policy Engagement: Supporting the Public-Private Sector Dialogue	
13:30 – 13:45	<p>Introduction to Advocacy from the Private Sector Perspective</p> <ul style="list-style-type: none"> - Mr. Christopher McCarthy, Vice President, Board of Governors, American Chamber of Commerce in Cambodia, Chair, AmCham ICT Advocacy Committee and CEO, MangoTango Asia
13:45 – 14:00	<p>How SMEs Can Engage in Policy Advocacy- Advocacy Practice and Success</p> <ul style="list-style-type: none"> - Ms. Catherine Tai, Deputy Regional Director, Center for International Private Enterprise, Asia
14:00 – 15:00	<p>Panel discussion and Q&A <i>Topic: Policy Engagement: Supporting the Public-Private Sector Dialogue</i> <i>Audience Q&A/ moderator questions if needed</i></p> <ul style="list-style-type: none"> - Mr. Peter Sean Lie, Policy Advocate, AmCham Indonesia - Mr. Javkhiantugs Ganbaantar, Director of Policy and Advocacy, AmCham Mongolia - Ms. Catherine Tai, Deputy Regional Director, Center for International Private Enterprise, Asia - Mr. Souliyo Vongdala, Co-Founder & CEO of LOCA COMPANY LIMITED, Vice President of Lao ICT & Commerce Association, Board Member of American-Lao Business Association - Mr. Gareth Davies, Chair of the British Chamber Commerce, and CTO, DDX (Moderator)
15:00 – 15:10	<p>Day 1 closing remarks</p> <ul style="list-style-type: none"> - MangoTango Asia
15:10 – 15:40 Coffee Break	
15:40 – 17:00	Breakout sessions by invitation

Day 2: March 30th, 2023

Morning Session: Cybersecurity, Privacy, and Data Protection





Time	Activities
8:00 – 8:30	Arrival of Participants
8:30 – 9:00	Coffee & Networking
9:00 – 9:10	Opening Remarks - Mr. Christopher McCarthy , Vice President, Board of Governors, American Chamber of Commerce in Cambodia, Chair, AmCham ICT Advocacy Committee and CEO, MangoTango Asia
9:10 – 9:30	The Future of Cybersecurity in Asia - Mr. Phannarith Ou , Director of Information and Communications Technology (ICT) Security of Ministry of Post and Telecommunications (MPTC) of Cambodia.
9:30 – 9:50	Data Privacy Regulations in Asia: Implications for Business - Mr. Neil Ian Cadungog-Uy , Head of Department of Computer Science, Paragon International University
9:50 – 10:10	Cybersecurity Risk Management and Governance - a Case Study from Estonia - Ms. Somaly Ngoun , Director General of the Institute of Digital Governance (IDG) of the Cambodia Academy of Digital Technology (CADT)
10:10 – 10:40 Coffee Break	
10:40 – 11:40	Panel discussion and Q&A <i>Topic: Cybersecurity, Privacy, and Data Protection</i> <i>Audience Q&A/ moderator questions only if needed</i> - Mr. Phannarith Ou , Director of Information and Communications Technology (ICT) Security of Ministry of Post and Telecommunications (MPTC) of Cambodia. - Mrs. Byambajargal Ayushjav (Bimja) , Founder and CEO of Faro Foundation, and Chair, ICT Committee, AmCham Mongolia, and Country Representative for Meta - Mr. Neil Ian Cadungog-Uy , Head of Department of Computer Science, Paragon International University - Ms. Somaly Ngoun – Director General of the Institute of Digital Governance (IDG) of the Cambodia Academy of Digital Technology (CADT) - Mr Tin Naing Zaw , IT Director, Coca-Cola Pinya Beverages Myanmar Limited - Mr. Kenneth Tang , Managing Director, Dynamic Technologies Co. Ltd. (Moderator)
11:40 – 12:00	Wrap the morning session. - MangoTango Asia
12:00 – 13:30 Lunch Break	



Afternoon Session: Looking to the Future: Emerging Frontiers and Challenges	
13:30 – 13:45	The Future of Artificial Intelligence: Advances, Trends and Possibilities for the Next Decade in Asia - Mr. Christopher McCarthy , Vice President, Board of Governors, American Chamber of Commerce in Cambodia, Chair, AmCham ICT Advocacy Committee and CEO, MangoTango Asia
13:45 – 14:00	Digital Public Goods and Opportunities - Ms. Cheryl Ng , Startup Ecosystem Consultant - Digital Public Goods, UNICEF Office of Innovation
14:00 – 14:15	The Future of Smart Cities - Mr. Kenneth Tang , Managing Director, Dynamic Technologies Co. Ltd.
14:15 – 14:30	Overview of Opportunities and Challenges - Dr. Bradley J. Murg , Provost, Paragon University, CICP Senior Advisor and Distinguished Senior Research Fellow
14:30 – 15:30	Panel discussion and Q&A <i>Topic: Looking to the Future: Emerging Frontiers and Challenges</i> <i>Audience Q&A/ moderator questions only if needed</i> - Mr. Khassod Amgalan (Harry) , Founder and CEO of XR Lab, Mongolia - Ms. Sunepha Detvongsa , Co-founder & Chief Executive Officer (CEO) of iQuri Tech Co., Ltd. - Dr. Bradley J. Murg , Provost, Paragon University, CICP Senior Advisor and Distinguished Senior Research Fellow - Ms. Cheryl Ng , Startup Ecosystem Consultant, Digital Public Goods, UNICEF Office of Innovation. - Mr. Kenneth Tang , Managing Director, Dynamic Technologies Co. Ltd. - Mr. Travis Mitchell , Executive Director, AmCham Cambodia (Moderator)
15:30 – 15:40	Closing Remark - Mr. David Staley , Project Director, Digital Asia Accelerator, DAI
15:40 – 16:10 Coffee Break	
16:10 – 17:00	Breakout sessions by invitation

